

Privacy Policy

Effective Date: August 7, 2025

This Privacy Policy explains how **Siti Maha Puja** (“we”, “us”, “our”) collects, uses, stores, and protects your information when you visit our website or use our services to discover Durga Puja committees and explore branding opportunities.

1. Information We Collect

- **Personal Information:** Name, email address, phone number, and organization details submitted through forms or inquiries.
- **Search & Interaction Data:** Puja committees searched, pages visited, and branding options explored.
- **Technical Information:** IP address, browser type, device details, and usage patterns.
- **Cookies & Tracking Technologies** to improve functionality and experience.

2. How We Use Your Information

- To operate and improve platform features
- To respond to inquiries and requests
- To facilitate branding-related communication
- To analyze performance and ensure security

3. Sharing of Information

We may share data with selected Puja Committees, trusted service providers, or legal authorities if required. We do not sell personal data.

4. Cookies

Cookies help remember preferences, analyze traffic, and enable core features. Disabling cookies may affect functionality.

5. Data Security

We take reasonable measures to protect data, though no system is 100% secure.

6. Data Retention

Information is retained only as long as required for operational or legal purposes.

7. Your Rights

You may access, correct, delete data, or withdraw consent under applicable Indian laws including IT Act 2000 and DPDP Act 2023.

8. Third-Party Links

We are not responsible for privacy practices of external websites linked on our platform.

9. Children’s Privacy

Our services are not intended for individuals under 18 years of age.

10. Governing Law

This policy is governed by the laws of India.

11. Contact Us

Email: sitimahapuja.icncl@gmail.com

By using the Siti Maha Puja platform, you agree to this Privacy Policy.